

Paradise City Group (Brussels)

Junior Social Media & Video Creative

Job Offer

We're looking for someone who understands social media codes and has a strong instinct for translating ideas into visuals. Someone who sees an idea and immediately thinks: this would work as a reel, a carousel, or a short-form edit. You'll be responsible for turning concepts into engaging visual content for our events' social platforms, and you're driven to bring new ideas to the table, not just execute ours. You also bring an analytical mindset and a hunger to learn more about online advertising.

About Paradise City Group

At Paradise City Group, we create festivals that feel like they belong exactly where they take place. From castle gardens to coastal landscapes and historic villages, each setting shapes the festival experience. Across Europe, our projects bring together carefully curated line-ups, strong scenography and a shared focus on what really matters: the dancefloor, the people on it, and the atmosphere around it. Sustainability and socially responsible entrepreneurship aren't add-ons for us, they're built into how we work, from production to partnerships.

What started in 2015 with Paradise City Festival in Belgium has grown into a small family of events, including Paradies Garten in Austria, Touquet Music Beach Festival in France, Jazz Middelheim and Doel Festival in Belgium. Today, a core team of around 25 people, based mainly in Brussels with smaller hubs in Lille and Vienna, works year-round to build festivals that balance intensity with care, creativity with responsibility, and growth with staying true to our DNA.

Who You Are

- **You understand social media.** You know what works on platforms like Instagram, TikTok and others. Trends, pacing, visuals and formats are things you naturally pick up on.
- **You think visually.** You enjoy turning ideas into content. Whether it's a reel, teaser, or carousel, you know how to make concepts come alive.
- **You have experience in video editing.** You can create and edit short-form videos for social media using CapCut, Premiere Pro or After Effects.
- **You have an analytical mindset.** You don't need years of experience running paid ads, but you're curious about what makes a campaign perform, and eager to grow into owning advertising on Meta, Google and TikTok yourself.
- **You're driven.** You come with ideas, not just execution. You spot opportunities and aren't afraid to pitch them.

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What You'll Do

You won't just support the team. You'll be one of the main creators behind our visual identity and online presence. Your role connects video creation, storytelling and community building.

- **Social content creation.** Create social-first content for our events across Instagram, TikTok, and other platforms, including teasers, reels, and short-form video.
- **Social-first thinking and execution.** Turn ideas and announcements into formats that work for social media, while executing our social media planning.
- **Advertising.** Help set up, run and optimise paid campaigns on Meta, Google and TikTok, with room to grow this into your own domain.
- **Community management.** Actively manage our social pages, engage with our audience, and keep the community close to the brand.
- **Trend awareness.** Stay up to date on tech and social media trends to keep our content relevant and engaging.

What We Offer

- A full-time role based in Brussels.
- A creative working environment within a close-knit team.
- The freedom to pitch ideas and take initiative.
- A central role in some of Belgium's most exciting music events.

How to Apply

Send your CV and a short, genuine motivation to jobs@paradisecity.be. Please speak human, no AI. Tell us what excites you about this role and why you'd be a great fit. If you have a portfolio, feel free to send that over too.